

# **2010 Application for The BoCoCa Arts Festival**

*Presented by Husky Dog Productions*  
(June 18<sup>th</sup> - June 27<sup>th</sup> 2010)

## **MUSIC PERFORMANCE DIVISION APPLICATION**

**Music Performance Applications accepted December 21st, 2009 – March 19th, 2010**

**APPLICATION POSTMARKED BY March 19th, 2010**

### **Application Guidelines**

**Welcome to the  
Music Performance Application Page for the  
2010 BoCoCa Arts Festival**

BoCoCa stands for Boerum Hill, Cobble Hill and Carroll Gardens, three adjoining neighborhoods in Brooklyn, New York. Presented by Husky Dog Productions (HDP), the **BoCoCa Arts Festival** will take place throughout the BoCoCa community and encompass all aspects of music, theater, visual and performing arts. HDP will utilize unconventional venues, including bars, restaurants, empty store fronts and galleries, to perform and display artistic works of excellence. With this Festival, we strive to foster and challenge creative expression, as well as unite and support both the artists, residents and businesses of these unique communities. Artists from all locations and walks of life are welcome to apply and engage in this collaborative effort to bring exceptional life to their work!

The application for the Music Performance Division of the 2010 BoCoCa Arts Festival is in PDF format. This division includes Solo Musicians, Acoustic Acts, Bands, Electronic/Live Track Mixing, Duos, Trios or any other live Musical Act. We welcome all musical genres! Please read the following application carefully. We look forward to your submission and Good Luck!

**Festival Schedule:**

<b>Music Performance Application Begins (postmark)</b>	<b>December 21st, 2009</b>
<b>Music Performance Application Ends (postmark)</b>	<b>March 19th, 2010</b>
<b>Offers for Acceptance sent out (via e-mail)</b>	<b>On or About April 2nd, 2010</b>
<b>Acceptance Deadline</b>	<b>April 9th, 2010</b>
<b>Alternate Acceptance Sent out</b>	<b>On or About April 16th, 2010</b>
<b>Festival Opens</b>	<b>June 18th, 2010</b>
<b>Festival Closes</b>	<b>June 27th, 2010</b>

**Application Process:**

Applicant must download this form, print it out, type or print in ink all sections of the form, and mail it, with the application fee, and all of the following support materials:

- 1. Application**
- 2. Application Fee**
- 3. DVD or CD with at least THREE songs which best represent your music.**

MAIL TO:

HUSKY DOG PRODUCTIONS  
165 COURT ST. #167  
BROOKLYN, NEW YORK 11201

**\*\*Only Music Performance Division Applications with a postmark of December 21st, 2009 through March 19th, 2010 and accompanied by a non-refundable \$30.00 application fee by certified check, cashier's check, personal check, or money order in U.S. currency payable to Husky Dog Productions and mailed to *HUSKY DOG PRODUCTIONS 165 COURT ST. #167 BROOKLYN, NEW YORK 11201* will be accepted.**

***INCOMPLETE APPLICATIONS WILL BE DISQUALIFIED FROM CONSIDERATION FOR THE BOCOCA ARTS FESTIVAL 2010***

**All Music Performance Division Applications for the BoCoCa Arts Festival must be postmarked on or before March 19th, 2010.**

- Please note: Applicants must write the name of your musical group and main contact person on the memo line of your personal check, certified check, cashier's check, or money order.
- Please further note that if you are submitting more than one musical group, each group must have its own application, support materials and application fee and be submitted separately with its own postmark.

Please be advised that we cannot return your application materials to you, so do not send original/irreplaceable materials.

### **Festival Participation Plan:**

**For the Music Performance Division of the BoCoCa Arts Festival, Musical Acts will receive:**

- 1) One (1) performance in Shared Venue with Theater/Visual Arts show/other musical act,**
- 2) Space at the Shared Venue provided for merchandise sales,**
- 3) Tip jar permitted when acceptable,**
- 4) Access to all parties and fundraisers for the Festival,**
- 5) Inclusion in all BoCoCa Arts Festival marketing materials (website, programs, etc.),**
- 6) Opportunity for amazing exposure!**

**Please note: There is no Participation Fee for Musical Acts. While Musical Acts will not receive a share of Ticket Revenue, Theater & Performance Art Shows pay a participation fee for entrance into the Festival. Please feel free to review all applications if you have any questions about the specific division application processes.**

### **Acceptance:**

All Music Performance applicants will receive status notification (i.e., accepted, alternate, or declined) via e-mail. *Notification of acceptance status will begin to be e-mailed on or about April 2nd, 2010.* At that time, if you are accepted into the BoCoCa Arts Festival, you will receive a participant's e-mail. **We must receive your acceptance e-mail by April 9th, 2010 or you will forfeit your BoCoCa Festival performance eligibility.**

If selected as an Alternate, Alternates may be selected to the Participants list, if room is available, on or about **April 16th, 2010.** Once accepted and notified as a festival participant, the acceptance e-mail should be completed and returned immediately.

**Responsibilities:**

If your Music Group is selected into the BoCoCa Arts Festival, Husky Dog Productions, as the presenter, will provide you a time slot in a participating venue during which your group will perform. Husky Dog Productions is not producing your show, *you* are. *We* are merely presenting it. Your music group is responsible for hiring your own crew, and staff, securing your own rights, running your own rehearsals, etc. If you have any special production needs that are space-related or technically related, include them on the Application. Please keep in mind that we are using non-traditional venues and we encourage you to be creative with your production challenges.

**Festival Scheduling:**

If your Music Group is selected into the BoCoCa Arts Festival, Husky Dog Productions, as the presenter, will schedule your show in one of our participating venues for the length of the festival. Most shows will receive approximately 1-2 performances over the course of the 10-day Festival. Performances will be between approximately 3pm and 11pm on weekdays, and between 1pm and midnight on weekends. Your performance time will vary in order to ensure all shows receive an equal amount of prime performance times. Husky Dog Productions, through the BoCoCa Arts Festival, seeks to fully support all productions in the Festival. Please indicate on the application any special needs your group may have. In addition, each of the venues will have a venue manager and box office manager at each show provided by Husky Dog Productions.

Producer's Note: In scheduling, we strive to match theater performance, music performances and visual art to an appropriate venue that supports the energy of the art being presented.

**Box Office and Ticketing:**

The BoCoCa Arts Festival and Husky Dog Productions will be responsible for all aspects involving ticketing and the box office. Full ticket price for admission to a *theater performance* is \$14.00 per ticket in advance or \$17.00 (cash only) at the door. There is no admission cost for music performances or visual arts installations unless otherwise arranged. Husky Dog Productions will not guarantee the number of tickets available at any one venue, and will adhere to all Fire Code and Building Code regulations regarding guests at each venue.

**Publicity:**

Husky Dog Productions will be responsible for publicizing the Festival itself and coordinating all press relations, which include press interviews and critic attendance at the discretion of HDP. Your Music Group will be asked to submit publicity photos & press packets for print and

broadcast media. Music Groups are required to self-publicize their own show but are not limited to press releases, postcards, playbills, street marketing, business cards, and posters. Effective promotion leads to a larger audience, and in the BoCoCa Arts Festival, a larger audience leads to significant exposure!

**Again, all completed application packets should include:**

- 1. Application**
- 2. Application Fee**
- 3. DVD or CD with at least THREE songs which best represent your music.**

**MAIL TO:**

**HUSKY DOG PRODUCTIONS  
165 COURT ST. #167  
BROOKLYN, NEW YORK 11201**

**And Good Luck!**

# *BoCoCa Arts Festival 2010*

## MUSIC PERFORMANCE APPLICATION

APPLICATION DEADLINE POSTMARKED BY **MARCH 19TH, 2010**

Please complete the application and submit via first class mail to:

*Husky Dog Productions  
165 Court St. #167  
Brooklyn, New York 11201*

Name of Band/Artist: \_\_\_\_\_

# of Members: \_\_\_\_\_

Members Names: \_\_\_\_\_

\_\_\_\_\_

Website Address: \_\_\_\_\_

Myspace Address: \_\_\_\_\_

Facebook Link: \_\_\_\_\_

YouTube Links: \_\_\_\_\_

## Main Contact Person

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

\_\_\_\_\_

City

State

Zip Code

Phone - Day: \_\_\_\_\_ E-mail - \_\_\_\_\_

## Music Performance Project Information

**Genre** \_\_\_\_\_

### Venue

The most unique aspect of the BoCoCa Arts Festival are its venues. Please notate (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, etc.) if you have a preference (*not a guarantee*):

Bar \_\_\_\_\_ Restaurant \_\_\_\_\_ Coffee Shop/Gallery \_\_\_\_\_

Empty Store Front \_\_\_\_\_ Outdoor Space \_\_\_\_\_ Art Gallery \_\_\_\_\_

Music Venue \_\_\_\_\_

**Are you interested in collaborating with artists of a different discipline? (i.e. Theater, Visual Artist, etc.) (Yes or No) \_\_\_\_\_ Which Discipline? \_\_\_\_\_**

**Projected Running Time (between 30 minutes to 1 hour): \_\_\_\_\_**

**Can perform as an electrical act? (Yes or No) \_\_\_\_\_ acoustic act? (Yes or No) \_\_\_\_\_**

If electric: # of vocal mics needed \_\_\_\_\_

### Instrumentation:

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### Tech Requirements:

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**Can perform as a Solo acoustic or duo?**

(Yes or No) \_\_\_\_\_

**Are you willing to share a backline with other BoCoCa Arts Festival performers?**

(Yes or No) \_\_\_\_\_

**Are you willing to help provide a backline?**

(Yes or No) \_\_\_\_\_

**Description**

Please write a simple description of your Music Group in the lines provided. Keep the description to no more than 45 words. *Please make sure to complete this section.*

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**If you are selected to perform do we have permission to use your songs, pictures & logo for promotion on website and in festival advertising. (Yes or No) \_\_\_\_\_**

**Would you like to be on the Alternate List? (Yes or No) \_\_\_\_\_**

**How did you hear about the festival? \_\_\_\_\_**

By making my mark in the appropriate space below, I attest that I have read and understand the Music Division Application Information and this Application, and that the information that I have provided is true to the best of my knowledge.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Have you Included:**

- \_\_\_\_ Application
- \_\_\_\_ Application Fee
- \_\_\_\_ DVD or CD with at least THREE songs which best represent your music.

Upon completing the application, please mail the application form and all additional materials you wish to include in your application to:

**Husky Dog Productions  
165 Court St. #167  
Brooklyn, NY 11201**